

LEGENDARY

WEDDINGS...EVENTS & MOMENTS IN-BETWEEN

Events 2013 RATES

PUBLICATION DATE

Winter/Spring Edition - January 2013

CIRCULATION

10,000

DISTRIBUTION

With a first time circulation of 10,000 copies, **LEGENDARY Events** will be distributed throughout the Atlanta Metro Area in over 100 select locations, event venues, hotels, restaurants, and will also be direct mailed to a select list of potential clients.

FORMAT

8.25" W x 9" H, four-color process throughout.

PAGE RATES

Full Page	\$3,500
1/2 Page.....	\$2,150
1/4 Page.....	\$1,200

Premium Positions

Back Cover.....	\$5,500
Inside Front Cover	\$4,500
Facing Inside Front	\$4,500
Inside Back Cover	\$4,500
Full page ad + up to 500 word Advertorial (spread)	\$6,500

TERMS

- Rates are for four-color ads only and based on digital file furnished by advertiser. Production services are available for an additional fee.
- Space is limited and available on a first-come, first-served basis. Placement is at the discretion of the Publisher, unless the advertiser has contracted for a Premium Position.
- 25% due with signed contract. Balance due upon delivery. Make checks payable to **PubMan, Inc. (PMI)**



LEGENDARY Events is committed to bringing readers the most comprehensive and timely information on how to plan the perfect event and party as well as providing resources and cutting edge articles written by industry experts.

LEGENDARY Events will list area venues, a directory of event planners and a plethora of articles of interest.

It will serve an exclusive, “go to” resource to use when planning social and corporate events, weddings, mitzvahs, holiday parties, and business events that take place during the year.

This new, elegant, four-color celebratory guide will showcase the many products and services that are available to the event community.

As a chosen partner, please accept this special invitation to be a part of this celebratory guide.

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2013 RATES

	Width	Depth
Spread (Two Full Pages)		
Non-Bleed (Live Area)	15.5"	8"
Trim	16.5"	9"
Bleed	16.75"	9.25"
Full Page		
Non-Bleed (Live Area)	7.25"	8"
Trim	8.25"	9"
Bleed	8.375"	9.25"
Half Page, Horizontal	7.25"	3.875"
Quarter Page, Vertical	3.5"	3.875"

Production Requirements

Advertising rates are based on ads in digital format; we prefer High Resolution PDF's or tiff files (300 dpi). InDesign files are also accepted. However all fonts and support files must be included. The ad can be emailed to bbotkin@pubman.net or mailed to PubMan, Inc. (PMI), 2030 Powers Ferry Rd., Suite 218, Atlanta, GA 30339.

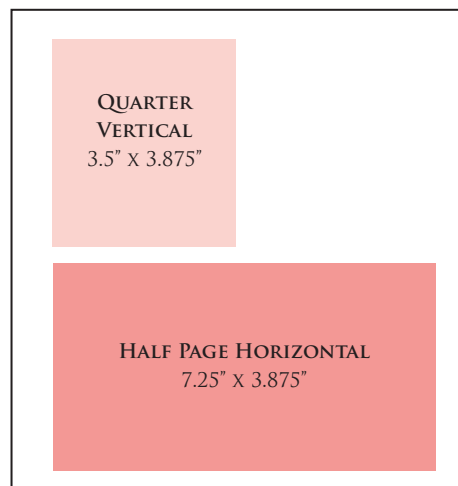
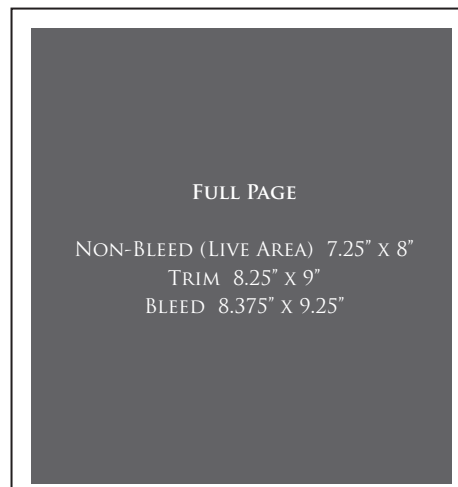
Production Services: The following services are available at a reasonable charge: graphic design, typesetting, photography, or image retouching. Ads that require typesetting must be submitted within 10 days of the Advertising Agreement or upon Agreement if less than 10 days before closing. Please consult with your Account Executive for current prices and details.

Ad Alterations and Copy Changes: All copy changes must be made in writing or via fax and submitted prior to deadline. No copy corrections will be accepted verbally. Advertiser and/or agency assumes risk of possible errors. Publication will exert its best effort, but cannot assume liability for errors or copy changes.

Materials: Any material not requested to be returned will be archived and stored as a convenience to advertisers; publisher assumes no liability for the safekeeping of materials.

Compliance with Specifications: Ads that do not meet the proper size specifications will be handled as follows:

- Ads smaller than specified will be centered in the proper space.
- Ads larger than specified may, at the publisher's option, be returned to the advertiser or reduced to fit the proper space; additional production charges may be incurred.



**CALL BRIAN BOTKIN
FOR ADVERTISING
INFORMATION AT
(404) 255-6617 OR EMAIL
BBOTKIN@PUBMAN.NET**

**TWO-PAGE SPREAD
FULL PAGE AD + UP TO 500 WORD
ADVERTORIAL (SPREAD)**