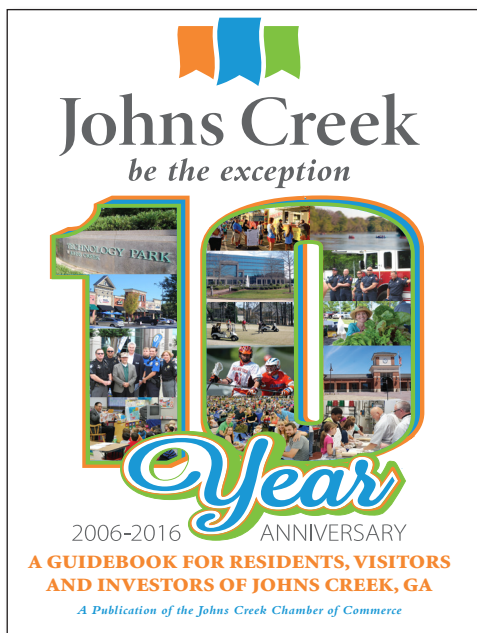


JOHNS CREEK GUIDEBOOK RATES 2017-2018



The Johns Creek Guidebook is a publication that promotes this urban gem to people interested in visiting, working, playing and living in the Johns Creek area. From mixed-use developments to serene neighborhoods, The Johns Creek Guidebook provides the most complete collection of data to be found on this community.

The Johns Creek Guidebook is published by the Johns Creek Chamber of Commerce and PubMan, Inc. It is also endorsed by the City of Johns Creek.

The publication is divided into five distinct sections:

• **ECONOMIC DEVELOPMENT:**

provides a comprehensive view of economic and commercial development opportunities, along with critical market data, maps and charts.

• **LEISURE:** focuses on accommodations, shopping, dining, attractions, entertainment and history.

• **RELOCATION:** introduces Johns Creek to potential residents with a focus on residential real estate, cost of living, in-town neighborhoods, education, religion and public services.

• **AREA BUSINESSES**

• **BUSINESS DIRECTORY**
featuring **JCCC MEMBERS**

PUBLICATION DATE

June 2017

CIRCULATION

20,000

DISTRIBUTION

The Johns Creek Guidebook is distributed throughout the Johns Creek area to over 200 businesses including the members of the Johns Creek Chamber of Commerce, Johns Creek commercial and residential real estate offices, restaurants, Johns Creek bank branch offices and other Johns Creek organizations. The Johns Creek Guidebook will also be distributed at the City of Johns Creek government offices. The Johns Creek Guidebook is the official response piece to inquiries from businesses and families interested in relocating to Johns Creek.

FORMAT

8.25" W x 10.875" H, four-color process throughout.

ADVERTISING RATES

Premium Positions - Four-Color Only

Back Cover.....	\$3,500
Inside Front Cover	\$3,000
Facing Inside Front	\$3,000
Inside Back Cover	\$3,000
Section Dividers	\$3,000

FOUR-COLOR PAGE RATES

Full Page	\$2,500
1/2 Page.....	\$1,700
1/3 Page	\$1,100
1/6 Page	\$ 600

BLACK AND WHITE PAGE RATES

(Business Directory Section)

Full Page	\$1,200
1/2 Page.....	\$700
1/3 Page	\$500
1/6 Page	\$ 350
Enhanced Listing.....	\$ 100

25 words and/or logo in 1" column width space

TERMS

- Rates are based on digital file furnished by advertiser. Production services are available for an additional fee.
- Space is limited and available on a first-come, first-served basis. Placement is at the discretion of the Publisher, unless the advertiser has contracted for a Premium Position.
- 25% due with signed contract. Balance due upon delivery. Make checks payable to PubMan, Inc.

JOHNS CREEK GUIDEBOOK RATES 2017-2018

	Width	Depth
Spread (Two Full Pages)		
Non-Bleed (Live Area)	15.25"	10"
Trim	16.5"	10.875"
Bleed	16.75"	11.125"
Full Page		
Non-Bleed (Live Area)	7"	10"
Trim	8.25"	10.875"
Bleed	8.5"	11.125"
Half Page, Horizontal	7"	4.75"
Third Page, Square	4.5"	4.75"
Third Page, Vertical	2.125"	9.875"
Sixth Page, Vertical	2.125"	4.75"

PRODUCTION REQUIREMENTS

Advertising rates are based on ads in digital format; we prefer High Resolution PDF's or tiff files (300 dpi). InDesign CS5 files are also accepted. However all fonts and support files must be included. The ad can be emailed to gthurow@pubman.net or mailed to PuMan, Inc., 180 Interstate North Parkway, Suite 150, Atlanta, GA 30339.

Production Services: The following services are available at a reasonable charge: graphic design, typesetting, photography, or image retouching. Ads that require typesetting must be submitted within 10 days of the Advertising Agreement or upon Agreement if less than 10 days before closing. Please consult with your Account Executive for current prices and details.

Ad Alterations and Copy Changes: All copy changes must be made in writing or via fax and submitted prior to deadline. No copy corrections will be accepted verbally. Advertiser and/or agency assumes risk of possible errors. Publication will exert its best effort, but cannot assume liability for errors or copy changes.

Materials: Any material not requested to be returned will be archived and stored as a convenience to advertisers; publisher assumes no liability for the safekeeping of materials.

Compliance with Specifications: Ads that do not meet the proper size specifications will be handled as follows:

Ads smaller than specified will be centered in the proper space.

Ads larger than specified may, at the publisher's option, be returned to the advertiser or reduced to fit the proper space; additional production charges may be incurred.





PubMan, Inc.

Brian Botkin
Vice President of Sales and Marketing
email: bbotkin@pubman.net

180 Interstate North Parkway
Suite 150
Atlanta, Georgia 30339
www.PubMan.net

Direct: (404) 255-6617
Office: (404) 255-5603 Ext. 3
(800) 875-0778
FAX (404) 255-0212

THIRD PAGE SQUARE
4 1/2" W x 4 3/4" H

SIXTH PAGE VERTICAL
2 1/8" W x 4 3/4" H

HALF PAGE (HORIZONTAL)
7" W x 4 3/4" H

Fourth County News ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.fourthcountynews.com

The Hub Media Group ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.thehubmedia.com

Johns Creek City Guide, LLC ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.johnscreekcityguide.com

Johns Creek Neighbor Newspaper ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.johnscreekneighbor.com

Laborview Publishing ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.laborview.com

My North Fulton Monthly ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.myfultonmonthly.com

Peach ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.peachmag.com

PubMan, Inc. ♦
180 Interstate North Parkway, Suite 150
Atlanta, GA 30339
404-255-5603
www.pubman.net

Printing & Related

Farms Plus, Inc. ♦
4077 Cummins Drive, Suite 101
Mableton, GA 30058
770-962-1000
www.farmsplus.com

Send Out Cards ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.sendoutcards.com

Private Investigation Services

CA Group, Inc. ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.ca-group.com

Real Estate Services

Atlanta Fine Homes Realty's International Realty ♦
1000 Peachtree Street, Suite 100
Atlanta, GA 30309
(404) 481-8900
www.atlantafinehomes.com

Big Game Realty ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.biggamerealty.com

Callahan Broker Residential Brokerage ♦
2001 South Peachtree Industrial
Centerway, GA 30088
770-991-1200
www.callahanbroker.com

PubMan, Inc. ♦
180 Interstate North Parkway, Suite 150
Atlanta, GA 30339
404-255-5603
www.pubman.net

THIRD PAGE VERTICAL
2 1/8" W x 9 7/8" H

FULL PAGE
Non-Bleed: 7" W x 10" H
Trim: 8 1/8" W x 10 7/8" H
Bleed: 8 1/2" W x 11 1/8" H

Contact Brian Botkin for advertising information at 404.255.6617 or bbotkin@pubman.net