

COMING AUGUST 2016

Reaching more than **2,700 multifamily communities** that represent over **450,000 units** and over **300 commercial properties**



INTRODUCING METRO ATLANTA
THE REAL ESTATE
RESOURCE GUIDE



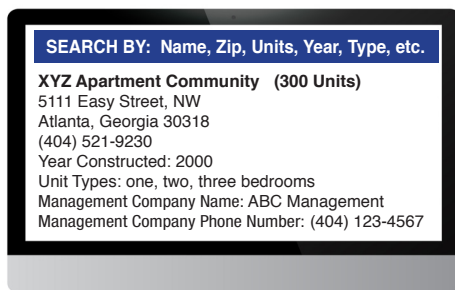
The most comprehensive resource tool available to the multifamily and commercial real estate industries within the 18-county Metro Atlanta area.

Metro Atlanta THE REAL ESTATE RESOURCE GUIDE

The **2016-2017 The Real Estate Resource Guide** is solely published annually by PubMan, Inc. (PMI). PMI has teamed up with Databank, Inc., Atlanta's longest running and most respected real estate research firms with close to 50 years of experience in collecting pertinent real estate information. They are the leading source for brokers, appraisers, owners, lenders, attorneys and other business-related professionals in the real estate market. Databank maintains one of the largest commercial database on real estate in Metro Atlanta.

WHAT YOU GET

- **Maximum Reach** – This Guide will be sent directly to over **2,700 multifamily communities** and **over 300 management companies** in the 18-county Metro Atlanta area.
- **New Expanded listings** – The apartment community listing will include important information such as apartment community name, contact information, number of units, year constructed, unit types, and management company name and phone number.
- **Listings by Zip Code** – The communities will be listed by zip code giving you the ability to focus your marketing efforts to specific, targeted areas within the 18-county metro Atlanta.
- **Commercial Property listings** – Market your business to hundreds of selected retail, commercial, and industrial properties within the same publication.
- **Market Outlook** – Firsthand knowledge and valuable information pertaining to current market conditions, trends and future forecasts of the Metro Atlanta real estate market.
- **Vendor Guide** – Vendor listings will include vendor company name, contact information, email and website.
- **Interactive Online Directory** – Easy access to the online directory with customized search options to sort all information to enhance your specific marketing needs.



ALSO AVAILABLE

- **Additional Marketing Opportunities** – Being a part of this publication, you will have direct access to Databank's weekly report and expanded database of all Metro Atlanta properties at a discounted rate. See following page for this and other additional marketing services offered to advertisers.

HOW WE DO IT

Over 3,800 copies will be printed and will complement an interactive online directory ensuring you will have accurate, timely information.

By advertising your product and/or service, you will have direct access to the key decision makers that have the capability to purchase your products and/or services. *The Real Estate Resource Guide* is designed in a user-friendly format with highly sought after information at your fingertips.

ABOUT US

PubMan, Inc. has over 36 years of multifamily publishing experience working with hundreds of vendors helping them successfully deliver their advertising message to Metro Atlanta's owners, managers and apartment communities. We were the publisher for the Atlanta Apartment Association during this time period.

With our proven track record, we now have the capability to broaden that market and open it up to more than 300 management companies reaching in access of over 2,700 multifamily communities and hundreds of commercial real estate properties throughout the 18-county Metro Atlanta area.

For more information, contact **Brian Botkin** at:

Office: **(404) 255-5603, ext. 3**

Email: **bbotkin@pubman.net**

or visit **www.metroatlantarealestateresource.com**

ADVERTISING RATES*

Size	Rate
Back Cover	\$2,900
Inside Front Cover/Inside Back Cover	\$2,250
Facing Inside Front Cover	\$2,150
Special Divider Section	\$1,950
Full Page	\$1,300
Half Page (Vertical or Horizontal)	\$825
Quarter Page	\$500
Eighth Page	\$350
Listings (includes copy of printed & online guide and 2 listings)	\$250

*All display ads are full color and include two listings in the vendor section, plus a copy of Resource Guide.

MECHANICAL SPECIFICATIONS

Size	Width x Height
Full Page	
Non-Bleed	7" x 9 5/8"
Trim	8 3/8" x 10 7/8"
Bleed (Trim size; add) 1/4 bleed allowance)	8 5/8" x 11 1/8"
Half Page (Vertical)	3 3/8" x 9 5/8"
Half Page (Horizontal)	7" x 4 1/2"
Quarter Page	3 3/8" x 4 1/2"
Eight Page	3 3/8" x 2 1/4"

DATABANK MARKETING OPPORTUNITIES

Weekly Reports from Databank – Be the first business to find out who has bought or sold communities and who has changed management companies within the industry. This will give you the competitive edge to your competition. It will also include land sales for new construction of apartments with owner contact information.

By being a part of the **Metro Atlanta Real Estate Resource Guide**, you will receive 3 weeks of these informative reports at **no cost**. If you wish to continue receiving the Databank weekly reports, you will receive a **25% discount** off of the normal rate of \$145 per month to \$108.75.

Databank, Inc. since 1970 (now in its 46th year of operation) and to present day continues to be Metro Atlanta's premier and longest-running provider of commercial real estate information.

The **locally-based** firm specializes in **accurate and complete** owner and technical data for apartments, office buildings, shopping centers, industrial buildings, small retail-franchise buildings, hotels-motels, mini storage facilities, land sites and much more.

Databank provides its important data in printed weekly reports as well as electronic formats (on-line website, Excel files, and other technical vehicles).

Databank helps in determining trends and providing projections for a wide variety of clients. These include local-state-national governments and local-state-national real estate brokerage firms/lenders/appraisers/planners/analysts/news agencies and many others. Each and every day, Databank's experienced staff members exhaustingly examine detailed public records, news reports, and other documents in keeping current its intensive databases.

Databank has been quoted in such established and respected news sources as **The Wall Street Journal, New York Times, CNN Television, Atlanta Journal-Constitution, Atlanta Business Chronicle, WSB Radio and TV, and many others.**

For further information on this and other wonderful offers, please contact Databank (D.A. Coffee) at (404) 872-8880 or (770) 769-8227.

EXAMPLE OF WEEKLY REPORTS

POINT@PERIMETER(ASHFORD)/ARCHSTONE PERIMETER CTR/

APARTMENT SALE		INSIDER DATE: 2/5/2016	
DATABANK APARTMENT INSIDER		UNITS: 365	BUILT: 6/15/1990
ADDRESS: 100 ASHFORD GABLES DR/DUNWOOD	SALE DATE: 1/27/2016	LAND SALE DATE:	
CITY: ATLANTA	PRICE: \$53,250,000	LAND PRICE: \$0	
ST: GA ZIP: 30338	PER UNIT: \$145,890	LAND PRICE PER UNIT:	
COUNTY: DEKALB	CAP RATE: 0.00	ACRES: 12.17	
MARKET: DK03	DISTRICT: 18	PRICE/ACRE: \$0	
CROSS STREET ASHFORD DUNWOODY	LANDLOT: 349	FORECLOSURE AMT: 0	
	SQUARE:	FORECLOSURE DATE:	
	PARCEL: 43		

BUYER / OWNER: **ABACUS CAPITAL GROUP**
 SELLER: **FAIRFIELD PERIMETER/FAIRFIELD RESIDENTIAL**
 BROKER:

NOTES: WE DONT KNOW WHO BROKERED 1/27/16 SALE, FAIRFIELD RESIDENTIAL TO ABACUS CAPITAL. ETAL, HAD SOLD TO FAIRFIELD 10/4/07 AS PART OF 603 UT APT DEAL. THIS: 365 UTS, BLT 1990/1996. 12.172 ACS, NO INFO, CAP RATE, NOI, NOR EXPENS; PRICE \$53.25M (\$145.090/UT); \$13.532MIL EQ+LN; \$39.72MIL DUE 2/1/2021; LENDER: FREDDIE MAC/HFF/DDBK/2376; PG1 70; COMBO OF 803 UTS GARDEN ASHFORD (365 UTS)/ARCHSTONE PERIMETER CTR(238 UTS)/UT MIX(603 UTS); 72 1BED, 1BTH 600SF; 114 1BED, 1BTH, 767SF; 96 1BED, 1BTH, 796SF; 36 2BED, 1BTH, 890SF; 96 2BED, 1BTH, 948SF; 107 2BED, 2BTH, 1090SF; 76 2BED, 2BTH, 1090SF; 36 3BED, 2BTH, 1275SF; 30 3BED, 2BTH, 1338SF; SALES: 3/13/04(\$20.6MIL/\$86.555/UT FOR 238 UTS); 1/1/05(\$57.3MIL/\$95.000/UT); 10/4/07(\$70.15MIL/\$116.338/UT).

	BUYER	SELLER	BROKER:
CONTACT:	JIM LEPORTE, ETAL	MICHELLE LORD; GINO BARRA; CHRIS H	
CONTACT 2:	BEN FRIEDMAN; GREG LYDEN; KEITH ME		
ADDRESS:	420 LEXINGTON AVE	5510 MOREHOUSE DR	
PO BOX:			0
SUITE:	#2821	#200	
CITY ST ZIP:	NEW YORK NY 10170	SAN DIEGO CA 92122	0 0
PHONE:	(212) 561-5491	(858) 457-2123;	
	CONSTRUCTION LENDER	LENDER	MANAGEMENT COMPANY
COMPANY:	HOLLIDAY, FENOGLIO, FOWLER/FRED	FREDDIE MAC/HFF/HOLLIDAY, FENO	WORTHING
CONTACT:	STEVEN D HENDERSON, ETAL	MICHAEL WINTERS; HFF/STEVE HEN	JAMES BEASLEY, AREA MGR
CONTACT 2:			
ADDRESS:	9 GREENWAY PLAZA	8200 JONES BRANCH DR	5909 PEACHTREE DUNWOODY RD
PO BOX:		0	0
SUITE:	#700	MS 202	#400
CITY ST ZIP:	HOUSTON TX 77046	MCLEAN VA 22102	ATLANTA GA 30328
PHONE:	(713) 852-3500;	(703) 714-2849;	(770) 522-5775

LOAN: 39718000
 PURCHASE NOTE: 0
 DOWNPAYMENT: 13532000
 EQUITY: 13532000
 ATTORNEY: BLANK-ROME LLP, MAR
 PHONE: (212) 885-5000

EXAMPLE OF SEARCHABLE ONLINE DIRECTORY

Double Click any Dark Blue Field for more detail - click on any field to sort list by that option

Property	Address	City St Zip	Zip	Phone	Units	Built	Studio	1 BR	2 BR	3 BR	4 BR	Mgt Company
ARBORS OF N DECATU	3773 N DECATUR RD	DECATUR GA	30032	(404) 292-3224	164	1967	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	SHARP INVESTMENTS
ARBORS@SANDY SPR	6940 ROSWELL RD N	ATLANTA GA	30328	(770) 396-1222	150	1968	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MORRIS- RAPER
ARCADIA DOWNS	2905 SPRINGDALE R	ATLANTA GA	30315	(404) 767-6300	56	1971	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	J AND E ENTERPRISES
ARCHER HGTS(RENOW	2221 PERRY BLVD N	ATLANTA Ga	30318		111	1965	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	COPPEDGE & CO
ARDMORE TRACE/ARI	301;3 ARDMORE CIR	ATLANTA GA	30309	(404) 459-6100	34	1946	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
ARGONNE FOREST	868 WILLIAMS ROAC	NORCROSS GA	30093	(770) 923-8655	52	1983	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	HOMART MANAGEMENT
ARGONNE VILLAGE	706 ARGONNE AVE N	ATLANTA GA	30308	(404) 872-1315	100	1965	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	INTOWN PROPERTIES
ARIUM TRELIS	15 BRASSLER BLVD	SAVANNAH GA	31419	(912) 330-2594	264	2009	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
ARIZONA LOFTS	195 ARIZONA AVE N	ATLANTA GA	30307		115	1945	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Vendor Resource Categories

As an advertiser in the *The Real Estate Resource Guide*, you will receive two complimentary category listings in the Vendor Guide section. Please review list below and check which two categories you prefer. Additional categories can be purchased for \$25 per additional listing. If there is not a category below that matches your company's specialty, please contact us and we can create one for your company.

There will also be a digital, on-line version of *The Real Estate Resource Guide*. Management Companies can use this version throughout the year to find your company when needing a specific product and/or service. We will also cross-reference your listing(s) to the page number your ad appears in the Vendor Guide section.

Two free category listings are included when you purchase any size ad in *The Real Estate Resource Guide*. Additional category listings can be purchased for \$25 per listing.

Complimentary Category Listings (Two listings per advertiser)

Additional Category Listings (\$25 per additional listing)

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> 3D Floorplans | <input type="checkbox"/> Banks | <input type="checkbox"/> Collections | <input type="checkbox"/> Document Management |
| <input type="checkbox"/> Access Control Systems | <input type="checkbox"/> Banners & Flags | <input type="checkbox"/> Communication Services | <input type="checkbox"/> Dog Park Equipment & Installation |
| <input type="checkbox"/> Accounting Services | <input type="checkbox"/> Barbecue Grills/Smokers | <input type="checkbox"/> Community Websites | <input type="checkbox"/> Doors |
| <input type="checkbox"/> Activities & Resident Programs | <input type="checkbox"/> Basketball Court & Equipment | <input type="checkbox"/> Computer Consultants | <input type="checkbox"/> Drainage |
| <input type="checkbox"/> Advertising – Media | <input type="checkbox"/> Bathtub Refinishing & Resurfacing | <input type="checkbox"/> Computer Software Sales | <input type="checkbox"/> Dry Cleaning Locker Service |
| <input type="checkbox"/> After School Programs | <input type="checkbox"/> Batteries | <input type="checkbox"/> Concierge Services | <input type="checkbox"/> Dryer Vent Cleaning |
| <input type="checkbox"/> Air Duct Cleaning | <input type="checkbox"/> Broadband Services | <input type="checkbox"/> Concrete Cleaning | <input type="checkbox"/> Drywall Contractors |
| <input type="checkbox"/> Air Freshener Services | <input type="checkbox"/> Building Materials/Hardware | <input type="checkbox"/> Concrete Contractors | <input type="checkbox"/> Duct Cleaning |
| <input type="checkbox"/> Alarm Systems | <input type="checkbox"/> Business Forms | <input type="checkbox"/> Concrete Leveling-Grinding | <input type="checkbox"/> Electrical Services |
| <input type="checkbox"/> Ancillary Income | <input type="checkbox"/> Cabinet Manufacturer | <input type="checkbox"/> Concrete Repair & Restoration | <input type="checkbox"/> Elevator Service/Installation |
| <input type="checkbox"/> Animal Removal/Relocation | <input type="checkbox"/> Cabinet Refinishing & Replacing | <input type="checkbox"/> Construction Companies | <input type="checkbox"/> Emergency Communications |
| <input type="checkbox"/> Answering Services | <input type="checkbox"/> Cabinetry | <input type="checkbox"/> Construction Consultants | <input type="checkbox"/> Employee Benefits |
| <input type="checkbox"/> Apartment Directories | <input type="checkbox"/> Cable Television | <input type="checkbox"/> Contracting – General | <input type="checkbox"/> Employment & Personnel Screening |
| <input type="checkbox"/> Apartment Information Service | <input type="checkbox"/> Car Wash Equipment | <input type="checkbox"/> Copiers & Fax Machines | <input type="checkbox"/> Employment Agencies |
| <input type="checkbox"/> Apartment Referral Services | <input type="checkbox"/> Carpentry | <input type="checkbox"/> Corporate Housing | <input type="checkbox"/> Energy Management Consulting |
| <input type="checkbox"/> Apartment Turnkey Services | <input type="checkbox"/> Carpet Removal, Restoration & Repair | <input type="checkbox"/> Cost Segregation Studies | <input type="checkbox"/> Engineering Consultants |
| <input type="checkbox"/> Apparel/Uniforms | <input type="checkbox"/> Carpet Cleaning | <input type="checkbox"/> Countertops | <input type="checkbox"/> Engineering Services |
| <input type="checkbox"/> Appliance – Parts | <input type="checkbox"/> Carpet Sales | <input type="checkbox"/> Courier Services | <input type="checkbox"/> Entertainment Services |
| <input type="checkbox"/> Appliance Leasing | <input type="checkbox"/> Catering | <input type="checkbox"/> Credit Card Processing/
Merchant Services | <input type="checkbox"/> Environmental Services |
| <input type="checkbox"/> Appliance Repairs | <input type="checkbox"/> CCTV/Camera Systems | <input type="checkbox"/> Credit Checking | <input type="checkbox"/> Equipment Rental |
| <input type="checkbox"/> Appliance Sales | <input type="checkbox"/> Chemical Equipment & Supplies | <input type="checkbox"/> Credit Reporting Agencies | <input type="checkbox"/> Event Planning |
| <input type="checkbox"/> Architectural Services | <input type="checkbox"/> Chimney Cleaning & Repair | <input type="checkbox"/> Crime Scene Clean-Up/Trauma | <input type="checkbox"/> Fence Repairs |
| <input type="checkbox"/> Asphalt & Asphalt Products | <input type="checkbox"/> Cleaning Contractors | <input type="checkbox"/> Criminal History Records | <input type="checkbox"/> Fence Sales |
| <input type="checkbox"/> Asphalt Paving | <input type="checkbox"/> Cleaning Equipment & Supplies | <input type="checkbox"/> Decking Materials | <input type="checkbox"/> Financial Services/Investments |
| <input type="checkbox"/> Awnings | <input type="checkbox"/> Closets/Organizers | <input type="checkbox"/> Demolition | <input type="checkbox"/> Financing |
| <input type="checkbox"/> Backflow Preventers | <input type="checkbox"/> Code Compliance Inspections | <input type="checkbox"/> Disaster Restoration | <input type="checkbox"/> Fire Alarm Services |
| <input type="checkbox"/> Backflow Testing & Replacement | <input type="checkbox"/> Coffee Service | <input type="checkbox"/> Dispossession Services/Evictions | <input type="checkbox"/> Fire Alarms |
| <input type="checkbox"/> Balloons | | | |

Vendor Resource Categories - *continued*

- Fire Damage Restoration
- Fire Extinguishers
- Fire Hydrants
- Fire Sprinklers
- Fireplaces
- Fitness Consultants
- Fitness Equipment
- Fitness Equipment Repair
- Flooring
- Flooring - Stripping, Waxing & Grout Cleaning
- Florist
- Food Vending
- Foundation Settlement/Structural Repair
- Fountains – Decorative
- Framing
- Furniture – Outdoor, Pool & Patio
- Furniture – Rental
- Furniture – Sales
- Garage Doors
- Gates
- Gift Baskets
- Gifts (Welcome & Renewal)
- Glass & Mirror Products
- Golf Cart Sales, Service & Leasing
- Grading
- Graphic Design
- Gutter Cleaning & Screen Installation
- Gutters, Downspouts & Flashings
- Handyman Services
- Hardscapes
- Health - Massage Therapy
- Health & Wellness
- Home Theater Systems
- HR Services
- Human Directionals
- HVAC Contractors
- HVAC Parts & Supplies
- HVAC Security Cages
- Inspection Report Management
- Insulation Contractors
- Insurance - Consultants
- Insurance - Employee Group Benefits
- Insurance - Individual Health
- Insurance - Life/Long-Term Care
- Insurance - Property
- Insurance - Rental
- Insurance Adjusters
- Interior Design/Decorators
- Interior Plant Services
- Internet Business Consulting & Web Design
- Internet High Speed Services & Access
- Iron – Repair & Fabrication
- Irrigation
- IT Consulting
- Key Control Systems
- Lake Management
- Land Planning/Surveying
- Landscape Architects
- Landscape Contractors
- Landscape Designers
- Landscape Materials
- Laundry Equipment & Supplies
- Laundry Services
- Lawn Maintenance
- Leasing Services
- Legal Services
- Lighting – Emergency Lights/Exit Lights
- Lighting – Maintenance & Repair
- Lighting Fixtures & Supplies
- Lightning Protection
- Locks
- Locksmiths
- Maid Services
- Mailboxes
- Mailing Service & Fulfillment
- Maintenance (Commercial & Residential)
- Maintenance Equipment Sales & Service
- Maintenance Supplies
- Management Consultants
- Marble Refinishing & Maintenance
- Marketing Services
- Masonry Construction
- Medical Services - General
- Medical-Chiropractic
- Metal Refinishing & Maintenance
- Mold & Restoration Assessment
- Mold Remediation
- Mortgage Bankers
- Moving – Residential & Commercial
- Moving Supplies/Boxes
- Multifamily Market Research & Analysis
- Natural Gas Supplier
- Newsletter Service
- Odor Remediation
- Office Equipment & Supplies
- Online Service Provider Locator
- Outdoor Advertising
- Outdoor Furniture Delivery & Installation
- Painting Contractors
- Paints & Stains
- Parking Services
- Paving Contractors
- Payment Services
- Payroll Services
- Permitting
- Personnel – Recruiting
- Pest Control
- Pet Waste Pickup & Disposal
- Photographic Documentation
- Photography
- Photography - Real Estate
- Picnic Tables/Park Benches
- Pine Straw
- Playground Equipment Sales & Installation
- Playground Equipment Repair
- Plumbing Contractors
- Plumbing Fixtures & Parts
- Portable Toilets
- Pressure Cleaning/Washing
- Printers
- Procurement/Purchasing
- Professional Speaker
- Promotional Products
- Property Management Software
- Property Management Systems
- Property Protection
- Property Tax Analysts
- Publications
- Radon Measurement & Mitigation
- Real Estate Brokers
- Real Estate Development & Acquisitions
- Real Estate Inspections
- Real Estate Tax Consultants
- Recycling
- Refrigerants
- Rent Guarantee Products
- Reputation Management
- Resident Retention
- Resident Screening
- Restaurants
- Restoration & Renovation
- Retaining Walls
- Retirement Consultants
- Revenue Management Software
- Risk Management
- Roof Cleaning
- Roofing Contractors
- Roofing Materials
- SAAS (Software as a Service)
- Safes & Safe Servicing
- Satellite Dish Installation/Removal
- Screens
- Sealcoating
- Security Deposit Alternatives
- Security Patrol
- Security Systems
- Self Defense
- Sewer & Drain Maintenance
- Shopping Services
- Siding Contractors
- Siding Sales
- Signage
- Social Media
- Steel Fabrication
- Stone Installers & Distributors
- Storage
- Stucco
- Surveys
- Swimming Pool Contractors
- Swimming Pool Equipment & Supplies
- Swimming Pool Maintenance & Repair
- Tanning Equipment & Supplies
- Tax Consultants
- Telecommunications
- Tennis Court Contractors
- Tennis Court Equipment & Supplies
- Tennis Court Maintenance & Repair
- Tennis Court Resurfacing
- Tennis Programs
- Textile Restoration
- Tile Repair
- Towing Services
- Training & Development
- Transportation Services
- Trash Chutes
- Tree Services
- Utility Companies
- Utility Consultants & Contracting
- Utility Management
- Utility Metering/Submetering
- Valet Trash Removal
- Vehicle Purchase and Removal
- Vendor Compliance Service
- Video Streaming
- Visual As-Builts
- Waste Disposal Equipment
- Waste Disposal Systems
- Waste Removal Consulting
- Waste Removal Services
- Water Conservation
- Water Damage Restoration
- Water Heaters & Boilers
- Waterproofing Contractors
- Web Design/Development
- Welding
- Window Treatments
- Windows



I. Advertiser Information

Company Name _____

Contact _____ Title _____

Address _____

City, State, Zip _____

Phone _____ FAX _____

E-mail _____

II. Advertising Agency (if applicable)

Agency Name _____

Contact _____ Title _____

Address _____

City, State, Zip _____

Phone _____ FAX _____

III. Ad Size (Please check one)

- Back Cover
- FIFC (Page I)
- Full Page
- Quarter Page
- Inside Front Cover
- FIBC
- Half Page (Hor.)
- Eighth Page
- Inside Back Cover
- Special Divider
- Half Page (Vert.)

IV. Production Information

Artwork:

- Art to be supplied: _____
- PMI to create new ad for a charge of \$35 per half hour
- Category/Position desired: _____



Brian Botkin
Vice President of Sales and Marketing
email: bbotkin@pubman.net

180 Interstate North Parkway
Suite 150
Atlanta, Georgia 30339
www.PubMan.net

Direct: (404) 255-6617
Office: (404) 255-5603 Ext. 3
(800) 875-0778
FAX (404) 255-0212

Billing and correspondence to be forwarded to (check one):

- Advertiser
- Agency

If billing address is different than address above, please specify here:

All rates are **NET** and contracts are due by **Friday, June 17, 2016**. All advertising payments should be sent to the PMI office, 180 Interstate North Pkwy., Suite 150, Atlanta, GA 30339, (404) 255-5603 ext. 4.

Please make checks payable to PubMan, Inc.

If an advertiser is billed through an ad agency, and the agency defaults in payment, the advertiser becomes liable for the full amount. For companies using ad agencies, ads placed in the **The Real Estate Resource Guide** are noncommissionable bookings. There will be a \$30 service charge for returned checks.

Publisher shall print Advertiser's art and graphics as submitted by Advertiser. Publisher reserves the right to approve in its sole discretion any advertisement submitted by advertiser. Advertiser agrees to indemnify and hold harmless Publisher for the contents of any advertisement printed.

Publication Date

Friday, August 19, 2016

Payments, Cancellations, and Deadlines

All advertisers must complete this advertising contract. **It is mandatory that this contract be signed by an authorized representative of the company requesting advertising.** Your cooperation is appreciated. All rates are **NET**. All signed advertising contracts and payments must be received in the PMI office by **Friday, June 17, 2016**.

Make your checks payable to **PubMan, Inc.**

All ads are due by Friday, July 8, 2016.

The undersigned represent and warrant that they have the authority to enter into this contract and hereby agree to the terms set forth above.

Signature of Advertiser or Agency Contact

Date

Please return this signed contract and advertising payment to:
PubMan, Inc., 180 Interstate North Pkwy., Suite 150, Atlanta, GA 30339; (404) 255-5603 ext. 4, FAX (404) 255-0212.